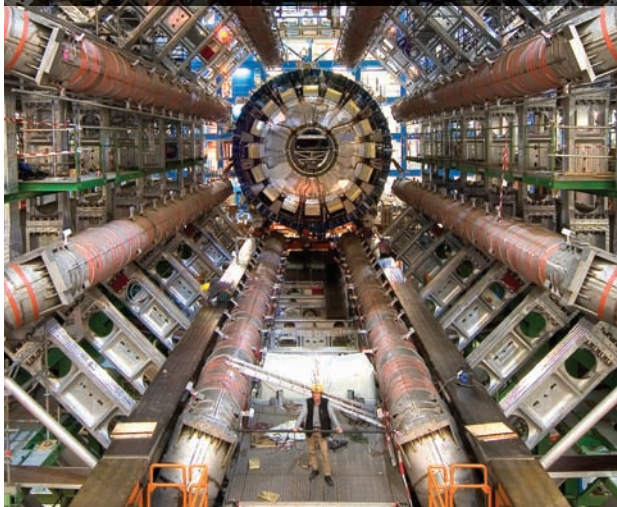


JANUARY

PopSci Predicts

The year in science and technology

Ad closing date 10.31.08 Materials due 11.07.08

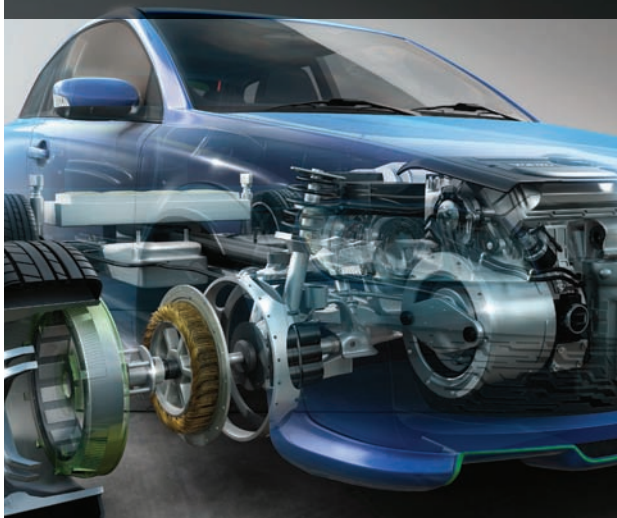


APRIL

Fourth Annual HOW IT WORKS Special

The inner workings of today's most popular and exciting tools, gadgets and machinery

Ad closing date 2.2.09 Materials due 2.6.09



REAL.

FEBRUARY

Worst Jobs in Science

A roundup of the most dangerous, despicable and disgusting jobs in the world of science, along with the feature well's usual variety of profiles, new technologies and futuristic concepts.

Ad closing date 12.01.08 Materials due 12.05.08



MAY

The Future of Travel

Highlighting some of the coolest sci-tech destinations

PopSci Goes to Hollywood

Our annual summer sci-tech movie preview and a look at the latest blockbuster technology

Ad closing date 3.2.09 Materials due 3.6.09



SMART.

MARCH

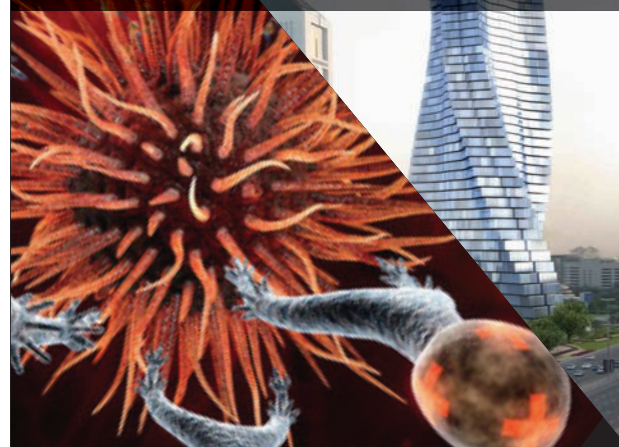
The Future of Medicine

A preview of innovations that will improve health care

Audacious Engineering

A highly visual look at engineering projects that are pushing the boundaries of building

Ad closing date 1.02.09 Materials due 1.07.09



JUNE

The PopSci Invention Awards

PopSci honors 10 outstanding garage inventors solving real-world problems with creative technological solutions

Ad closing date 4.1.09 Materials due 4.6.09



GUYS.

JULY The Future of Energy

An investigation into the most promising ways we'll power our future

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OCTOBER Instant Expert

Know everything now

Ad closing date 7.31.09 Materials due 8.5.09

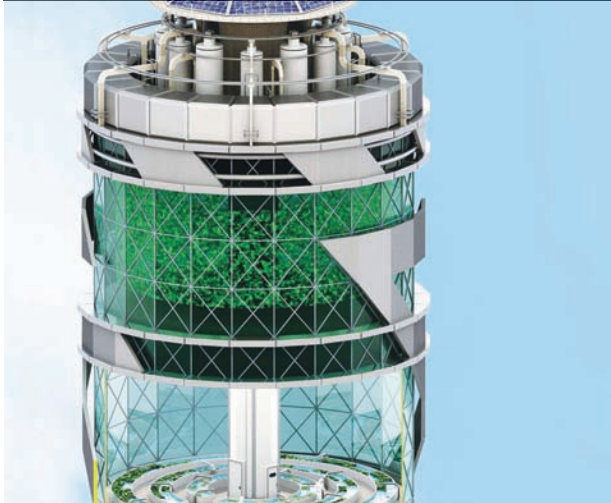


REAL.

AUGUST The Future of Agriculture

How coming breakthroughs will allow us to not only feed the world's growing population, but lower food and fuel prices

Ad closing date 6.1.09 Materials due 6.5.09



NOVEMBER Eighth Annual PopSci Brilliant 10

PopSci recognizes 10 young scientists who are doing the most groundbreaking work in their fields

Ad closing date 9.1.09 Materials due 9.7.09



SMART.

SEPTEMBER The College Issue

Exploring the intersection between technology and higher education

Ad closing date 7.1.09 Materials due 7.6.09



DECEMBER 22nd Annual Best of What's New

Our authoritative rundown of the top 100 tech innovations of the year

Ad closing date 10.1.09 Materials due 10.6.09



GUYS.